

FRESHMINDS



*Talent Development &
Learning Management*

COMPANY PROFILE

*Business Consulting &
Performance Improvement*

PROFILE

PROFILE

Freshminds is a collaborative network of 'Minds' which partners organizations in building the perspectives and resources that will help them to achieve business excellence beyond geographical and cultural boundary.

Supported by a vibrant collaboration of professionals from different expertise and experience, Freshminds synthesizes a vision to nurture talents and bring fresh idea and value-adds into business organization and society.

The world's rapid development requires an organization, as well as an individual, to maintain a high-speed of adaptation to keep up with every change. The needs for fresh ideas, new technology, robust management system, and competent people become more paramount.

fresh minds into works

Encouraged by our vision and mission to "bring fresh minds into works", each of our extraordinary Mind (a name for our consultants, experts and partners), has come forward to represent our passion to:

- Nurture talents,
- Cultivate fresh ideas, and
- Implement new technologies

to assist our clients to cope with changes and to sprint in the midst of competition.



TALENT DEVELOPMENT & LEARNING MANAGEMENT

Based on Lifelong Learning principle, Freshminds provide an array of solution that accentuate individuals as learning creatures, who continuously learn, and as the driver and keys to achieve your organization's goals.

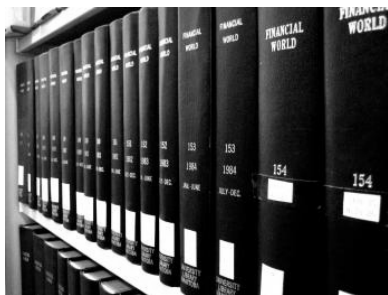
Our approach that synthesizes method, content, and latest technology, includes:

- Management Development Program
- e-Learning
- Minds Development and Recruitment



Management development program

Management Development Program



In current competitive environment, management competency and leadership are crucial for a company to win the race.

With our methodology, qualified consultants and trainers, and learning technology, Freshminds will improve and strengthen management and leadership skill in your organization.

We provide a comprehensive solution which consist of training needs analysis, total company training plan, learning and HR system automation, and performance improvement program.

All these will prepare your people to face the global competition.

TALENT DEVELOPMENT & LEARNING MANAGEMENT

e-learning e-Learning

The term e-learning has been known for years, and the benefits have been proven. Nevertheless, implementing e-learning without proper strategy will certainly waste a lot of resources and incur unnecessary high cost.

Our experience in implementing e-learning in Singapore enables us to provide a comprehensive view and end-to-end solution for companies and academic institutions to adapt and implement e-learning in their organization.

To help you realizing your organization learning and development plan, Fresminds will be your important resource to develop and design the e-learning strategy, implement the e-learning technology, build e-learning contents, train and guide your organization through the process.



minds recruitment

Minds Development & Recruitment



Talent search, nowadays, may not be able to achieve maximum result for organization. The quality of new recruits are often far below the company's expectation. This forces the company to put extra effort and cost to improve their skill.

Realizing this issue, Freshminds offers a unique recruitment system that will provide you with new recruits with expected skills.

This system has been widely practiced in Japan which known for its productive and highly skilled workforce.

CONSULTING

BUSINESS CONSULTING & PERFORMANCE IMPROVEMENT

The globalization has created drastic changes in our way of doing business and managing organization. Faster information flow and changes forces us to continuously and quickly adapt to new situation.

“**Change or Die**” is the term often used to describe that changes are inevitable.

Companies often face difficulties when trying to adapt with new changes, or managing the changes. Companies, therefore, require a third party consultant to give them different view, and become the catalyst for the change process.

Freshminds, with its network of creative Minds, always provide fresh view to clients to adapt with market changes. Our solutions guide the company throughout the journey from one point to another designated point.

business process reengineering

Business Process Reengineering



Effectiveness and efficiency of is crucial for your business to still exist and grow in the era of globalization. Cutting cost, improving productivity, and faster product development are only few examples to respond with the market changes.

We assist our clients to re-map and streamline their business process to be more effective and efficient, with practical approach and proper technology application. Freshminds will re-engineer your system – especially in the area of manufacturing, quality system, supply chain, and human resources management – into your competitive advantage.

apprenticeship

Business Apprenticeship



Talents and professionals are the main drivers towards your organization success.

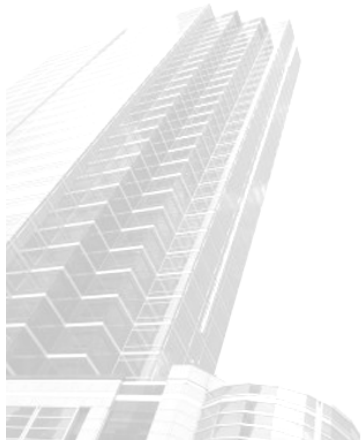
Freshminds provides not only business consultancy and business process reengineering, but also the professionals that will become your resources to guide you throughout the changes. Our apprentices have managerial experience, excellent business skills, vast industry knowledge, and they are supported by our collection of methodology and best practices.

CONTACT

CONTACT US

FRESHMINDS

www.freshmindsgroup.com



Singapore

32 Maxwell Road #03-13, Whitehouse
Singapore 069115
Phone: (65) 9876 7190
Fax: (65) 6323 1839
e-mail: info@freshmindsgroup.com

Japan

Freshminds Representative Office
144-3-712, Abiko, Abiko-shi, Chiba
Tokyo, Japan 270-1166
Phone: (81)-0-90-6022-6461
e-mail: japan@freshmindsgroup.com

Indonesia

Freshminds Representative Office
Phone: (62) 815 1836778
e-mail: info@freshmindsgroup.com

“Don’t fear change, embrace it “

Anthony J D’Angelo